

FEBRUARY 14-18, 2019
THURS-MON: 10AM-6PM



MIAMI MARINE STADIUM
PARK & BASIN

NEW Reimagined WILL CALL process on show site

We have updated and are implementing a new **WILL CALL** system this year for hard stock tickets. The new system will help both you and your customer have a better show experience.

Once we go live you will receive a link to order Exhibitor Credentials and Be My Guest Tickets.

- You will have two options for hard stock tickets.
 - Option 1 – Hard stock tickets mailed to you in advance.
 - If you choose to have your hard stock tickets mailed to you we will not be responsible for distribution. ***We are no longer accepting tickets in envelopes.***
 - Option 2 - Will Call Tickets
 - Will Call tickets will NOT be mailed to you. You will be prompted to type in the first and last name of your customer, email is optional. If you include an email address your customer will receive an email stating you have left tickets for them at WILL CALL and the quantity.
- A mobile version for this site will be provided for use on mobile devices and tablets. The mobile version will be each page of the Will Call system optimized for use on your device (phone or tablet). When users navigate to the system from a phone, the pages will automatically adjust to the mobile friendly version.
- Guests will arrive at WILL CALL onsite at the event, provide their name, an ID and which company left them the tickets. We will print the ticket(s) on demand to provide to your customer.
- No more illegible handwritten envelopes of multiple sizes etc.

These new processes will help by

- Faster moving lines – no need to have counters in alpha order.
- You will be able to easily see who or who has not picked up tickets and on what day.

If you have any questions, please contact Melissa Hall at mhall@nmma.org or call her at (954) 441-3236.